

Make a
BREAKFAST,
Make a
DIFFERENCE

Bert's Top Tips

Thanks for being a good egg

Now that you have decided to raise awareness and much needed funds for the UK's 7 million **unpaid carers**, here are a few tips on how to run a successful Britain's Best Breakfast event.

- 1. Get permission:** If you're planning an event at work, or school, then make sure your boss or teacher is happy with you doing so.
- 2. Enlist help:** Many hands make light work so to make things easier, ask friends or colleagues to help you plan and carry out your event.
- 3. Save the date:** Make sure the people you want to invite are given plenty of notice.
- 4. Spread the word:** Print off a few of my brilliant posters and fill in the details of your event.
- 5. Plan your event:** Do you want to buy a selection of ready-made breakfast items to sell, or do you plan to make a breakfast? Or perhaps you can ask your friends and colleagues to bring something to share the load.
- 6. Make money:** Britain's Best Breakfast is all about raising money for unpaid carers. Think about what works best for your event – it could be asking each guest for a minimum donation, or charging them for their breakfast. And you can keep the costs down by asking a local supplier to donate food items.
- 7. Finish the job:** You can set up a Just Giving account for Carer Support Wiltshire to promote your event and fundraise. Or collect money on the day and send us a cheque. Don't forget to take photos, and send some to us!

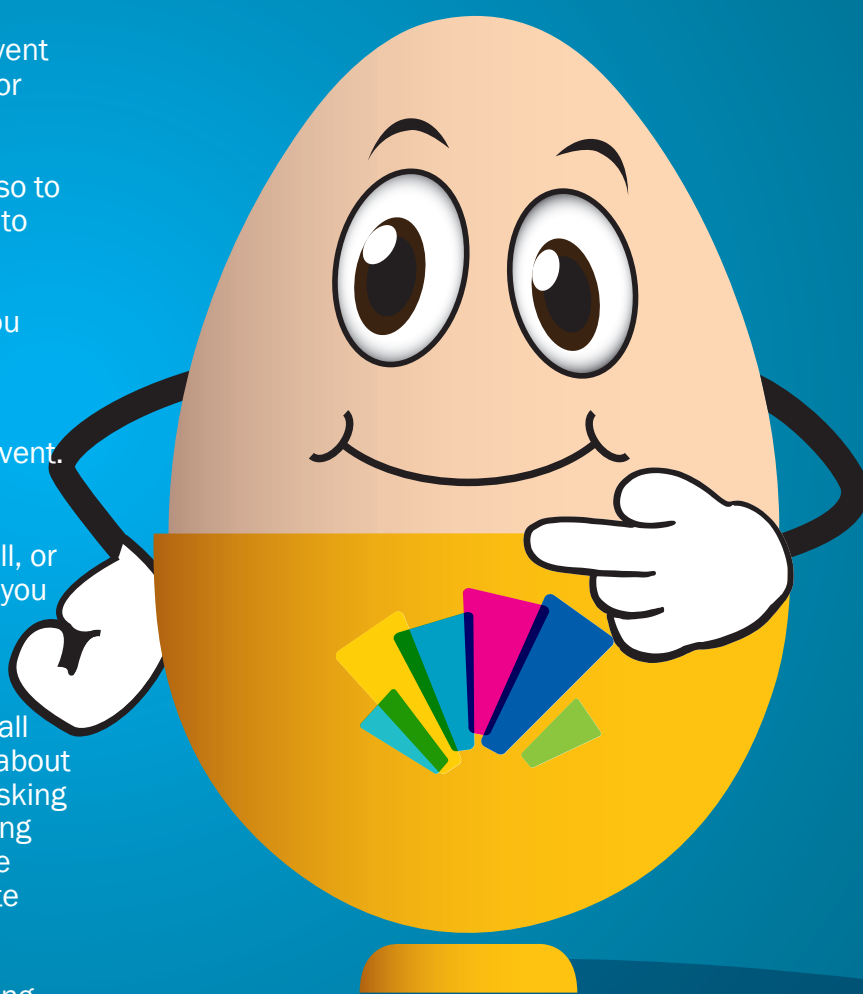
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